



### **ABOUT THE INSTITUTE**

Dr. Akhilesh Das Gupta Institute of Technology & Management (ADGITM) formerly known as Northern India Engineering College (NIEC), New Delhi was established by BBDES, LUCKNOW in the year 2003. ADGITM has an aesthetically designed campus spread over approximately 9 acres of lush green environment at Shastri Park. The Campus comprises of five interconnected blocks covering a built up area of approx. 3.0 Lac square feet. ADGITM offers Under Graduate and Post Graduate level full time Professional programs approved by AICTE in affiliation with Guru Gobind Singh Indraprastha University (GGSIPU), Delhi.

### **ABOUT THE DEPARTMENT**

Department of Management was established in 2004. The department has been conceived as a centre of intellectual excellence, catering to the needs of the aspiring generation of students through its two year full time MBA programme as designed by Guru Gobind Singh Indraprastha University-the affiliating university. The norms and standards for the delivery of the courses are as laid down by All India Council for Technical Education (AICTE), Ministry of HRD, Government of India and the affiliating University- are followed at the college.

### **Director's DESK**

Greetings and warm welcome from ADGITM Family. ADGITM is a thriving Institute that encourages a four-way partnership between Students, Parents, College and Industry. The strength of this bond is reflected in the success of our students. With a team of well qualified, experienced and motivated faculty, I am confident that our engineers and managers will not only be humane but also will be capable of facing many challenges of their professional life. So, go ahead, broaden your horizons and get set for an unbeatable learning experience at ADGITM.

**Prof. (Dr.) Sanjay Kumar  
Director, ADGITM**

### **From the Desk of Department Incharge**

I as Department In charge (MBA) have been a part of this vibrant institution since long and since then department has been developed new initiatives I have realized that it is a great opportunity for me to move forward towards making the Department of Management Studies a platform for developing future leaders who are ready to face any challenge both in the professional and personal front. In this bewildering arena one has to maintain the balance between the cognitive skills and information update. With this I want to reiterate my promise to take the Management Studies Department to unprecedented heights.. This newsletter is a testimony to all the quality teaching; research undertaken, extracurricular events & activities that took place in this semester. I wish all the success to the editorial board and the institute for bringing out this newsletter. We look forward to helping our current students continue to soar and to welcoming our new students this fall.

**Ms.Teena Gupta  
Department Incharge –MBA**

### **From the Desk of EDITOR**

Welcome to the third issue of the newsletter 'MANAGEMENT TIME SQUARE'. We cannot wait to share this new selection of activities, accomplishments, research and upcoming events of MBA Department. I am grateful to **Prof. (Dr.) Sanjay Kumar, Director, Dr. Akhilesh Das Gupta Institute of Technology and Management** for giving me this opportunity. I am also thankful to all the people, for the continuous motivation, inputs and time to time feedback for creating this wonderful Newsletter.

**Ms Ekta Gupta  
Editor-in-Chief (MBA)**

## **FACULTY ACHIVEMENTS**

### **Best Education Achiever Award**

Mr. Jugesh Chandra was awarded with Best Education Achiever Award **2019** for excellence in the field of Education and Entrepreneurship during Education to Entrepreneurship Summit by Integrated Chambers of Commerce and Industry on 26<sup>th</sup> February ,2019 New Delhi .

Mr. Jugesh Chandra was awarded with Best Education Achiever Award **2019** for His outstanding and exemplary contribution towards education, skill development and research by Integrated Chambers of Commerce and Industry on 27<sup>th</sup> July, 2019 New Delhi.

Ms. Ekta Gupta was awarded for 100% Academic Result for the year 2018-19 on Teachers Day on 5<sup>th</sup> September, 2019, New Delhi

### **PAPER PRESENTED**

**Swati Khanna**, Structural Breaks Approach to Volatility Behavior Information Transmission –Evidence from India, US and Asian Counter Parts .10<sup>TH</sup> International Conference on “Global Information and Business Strategies ”on 15<sup>th</sup> December, 2019 at Gitarattan International Business School.

ShuchSrivastava ,Neuroscience: The Key to innovation In AI in National Conference on Contemporary Issues in Business Excellence in the era of Digitalization .14<sup>th</sup> - 15<sup>th</sup> March ,ADGITM ,Delhi .

Ekta Gupta, A Study on how to develop and sustain Employee Engagement in International Conference on “Management Imperatives for Sustainable Growth – Transformation Through Technology ” at Icfai Business School on August 24<sup>th</sup>,2019 .

### **PAPER PUBLISHED**

**Gupta Teena**, Changing Future of Rural Marketing. Indian Perspective CPJ Global Review, Volume XI, Issue 1, ISSN No – 0975-1874, Page No- 96-102

**Gupta Ekta**, Impact of Positive Employee Experience on Financial Performance, Advances in Management and Digital Sciences, Volume –I, Issue 1, ISBN No- 978-81-939108-0-1

## **FDP/ WORKSHOP/CONCLAVE ATTENDED**

JugeshChander attended Interactive session at AIMA New Delhi on 11<sup>TH</sup> April, 2019 Innovative Sutra" by Ms. Rekha Shetty, MD Fox Star Net Work Distribution.

Puja Garg Sessioned as a CO –Convener in the National Conference “Contemporary Issues in Business Excellence in the era of Digitalization on 14 -15<sup>th</sup> March 2019 at ADGITM.

Jugesh Chander as a Special invitee by Delhi Management Association and International Consulting Professionals Institute New Delhi round table session on 22<sup>ND</sup> April, 2019 at New Delhi Center on "Coaching- Dynamics for Success"

Jugesh Chander as an invitee on summit “Indian Education Festival” organized by Centre for Education Growth and Research on 18<sup>TH</sup> April 2019 at Hotel Eros Nehru Place New Delhi

JugeshChander as a VIP distinguished guest in 4th National Higher Education Summit for New Generation Technologies i.e. AI, ML, Robotics etc. powered by "Truneek Informatics Pvt. Ltd' on 10<sup>th</sup> May ,2019 at Vigyan Bhawan New Delhi organised by National Technical Education Empowerment Committee and AICTE.



A symposium was organized by Management Department in association with Punjab National Bank, one of the leading nationalized banks. The event gained importance due to it happening during the celebration of the vigilance week by the bank where students were expected to express their views about. Management Department in association with Punjab National Bank through their LDM office,

organized expert lecture on 31<sup>st</sup> October, 2019 in the college auditorium. The topic of the lecture was “Banking Ombudsman Scheme”. The objective of the program was to create awareness among the youth about Banking Ombudsman Scheme and rights of the customers under delivery of various banking services. The RBI team was represented by Sh. V G Sekar, Chief General Manager and Banking Ombudsman, Mrs. Vijayalakshmi Sambasivan , DGM and Secretary, OBO-iii and other supporting staff the topic” Integrity- A way of life”.

The event focused on the importance of creating awareness among the youth about ethics and to be vigilant while maintaining moral values while performing public duties.



Students from different departments expressed their views on the given topic. Prizes were awarded to the first three winners and certificate of participation was given to all participants.



## STUDENT'S PARTICIPATION OUTSIDE THE INSTITUTE

Riya Asija, MBA II Year, participated in Business Plan Competition on 12<sup>th</sup> April, 2019 at Technia Institute of Advanced Studies, Rohini.

Harinder Singh, MBA II Year participated in Business Quiz Competition on 30<sup>th</sup> September, 2019 at Gitarattan International Business School,Pitampura

Faisal, MBA II Year secured I position in Volley Ball Competition on 9<sup>th</sup> -12<sup>th</sup> October, 2019 at Guru Gobind Singh Indraprastha University, Delhi.

HarinderSingh, Sourav Kumar Pathak and Satya Prakash Students of MBA II Year, participated in Inter College Case Analysis Competition 2019, 12<sup>th</sup> October, 2019 at Gitarattan International Business School,Pitampura.

Harsh Kapoor ,MBA II Year Secured I Position in 14<sup>th</sup>Swahiman Sports Festival on 29<sup>th</sup> November,2019 in Tug Of War at DDA Sports Complex,Rohini.

### **UPCOMING EVENTS**

- Inflore, Management Fest in February,2020
- International Conference by Management Department on 7th - 8th March,2020
- Farewell Party for MBA Final Year in April, 2020

### **TOP RANKER**

#### **MBA Sem IV**

|     |              |        |
|-----|--------------|--------|
| I   | NAVNEET KAUR | 81.43% |
| II  | VARSHA ANAND | 81.14% |
| III | NIKITA RANI  | 80.0 % |

#### **MBA Sem II**

|     |               |        |
|-----|---------------|--------|
| I   | SALONI KANSAL | 82.63% |
| II  | RIYA ASIJA    | 82.57% |
| III | SHREYA JAIN   | 80.20% |

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# 10 MANAGEMENT TIPS FOR GREAT LEADERS

## Share information

Communicate the news that you can, so minds don't wander.

## Say thanks

People want to feel appreciated! A simple thank-you note doesn't cost a thing, and it makes a huge difference.

## Empower through delegation

We know no one can do it as well as you can, BUT you need to delegate to give yourself time to complete tasks more appropriate for your level.

## Adjust your style

You have many different communication styles and personalities on your team.

Don't think that you can manage everyone the same way, and don't assume everyone likes to be managed the way you like to be managed.

## Set small milestones

If you can't match last year's numbers, set milestones that can be reached.

## Have fun

Your team wants to enjoy going to work. Play ten minutes!

## Remove obstacles

Bureaucracy stifles creativity and innovation. Cut down some of the paperwork.

## Give feedback

Your direct reports want feedback, and it's crucial in making your team as productive as possible.

## Raise your hand

When your people see you putting in extra hours, they are inspired to jump in and follow your lead.

## Focus your time

It's the old 80:20 principle. Focus the majority of your time and attention on the 20% of your people and projects that generate 80% of your results.